
International Creator Lisa Corbo Returns to Melbourne in a Reflective Homecoming

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MELBOURNE, AUSTRALIA / January 2026, A Melbourne content tour for international creator [Lisa Corbo](#) marked a return to her hometown through a curated series of lifestyle, fashion, and cultural content moments captured across the city.

The tour was delivered by The Majors, who led creative planning and coordinated site visits across multiple locations to support a cohesive, story-led content series. Now based between Canada and New York, Lisa returned to Melbourne for a short, intentional visit, capturing content in locations selected for their personal significance and creative relevance. The Majors oversaw planning, location coordination, and on-ground execution throughout the visit to ensure consistency across the content produced.

Central to the series was Lisa's signature "crosswalks" content format- observational, real-world moments captured against urban backdrops. Melbourne provided a fitting setting, allowing the content to reflect both place and perspective while remaining accessible to a global audience.

Melbourne Content Tour Highlights

Throughout her stay, Lisa visited a selection of Melbourne destinations chosen for their personal and creative relevance, including [Chadstone's](#) luxury retail precinct, Spada Hair Prahran, [Fiorina Boutique](#), [Zimmermann](#), [Flowers Vasette's](#) Fitzroy flagship store, and RMIT University, where she began her career studying fashion textiles. The itinerary also allowed space for personal moments, including New Year's Eve spent with family and a brief catch-up with Melbourne-based influencer Kat Vel.

Each location formed part of a wider content framework reflecting Melbourne as both a formative home and a globally relevant creative city. Following the completion of the tour, Lisa returned overseas, travelling first to Los Angeles to attend the Estée Lauder Creator Event 2026, where select content from the Melbourne series will feature as part of her wider international output.

About Lisa Corbo: With over 30 years of experience across design, retail, curation, and styling, Lisa Corbo is a digital creator whose work resonates across generations. She has been featured in ELLE Canada and named Influencer of the Year by the Toronto Star and has collaborated with global fashion houses including Dolce & Gabbana, Moschino, and Burberry. Lisa is based between Canada and New York.

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